



# OLUTOBI ALISON ADU

DIGITAL DESIGNER

## CONTACT

+31 613 636 957

tobi@alysongraphix.studio

Amsterdam, Netherlands

[www.alysongraphix.studio](http://www.alysongraphix.studio)

[linkedin.com/in/olutobiadu](https://linkedin.com/in/olutobiadu)

## EDUCATION

2017 - 2022

HANZE UNIVERSITY OF  
APPLIED SCIENCES

- Bachelor of Design, Graphics and Interactive Design

## SKILLS

- Graphic Design | Visual Design
- UI/UX Design
- Brochure Design | Abstract Design
- Motion Graphics | Animation
- 3D Rendering
- Figma | Adobe Suite
- Autodesk Maya
- Blender 3D | Cinema 4D

## LANGUAGES

- English (Native)
- Dutch (Learner)

## PROFILE

I have wholeheartedly embraced graphic design as my career path, recognising its profound ability to breathe life into ideas and elevate communication in nuanced ways. My adaptability and swift learning aptitude stand as key assets, and I am actively seeking opportunities to contribute to your organization and foster impactful growth.

## WORK EXPERIENCE

### AlysonGraphix Studio

DECEMBER 2024 - PRESENT

Founder & Design Consultant

- Development and execution of design strategies and campaigns that align with the clients' goals and objectives.
- Monitor brand consistency across marketing channels and materials for individual clients.

### Amsterdam Scientific Instruments

JULY 2024 - DECEMBER 2024

Visual Designer, Marketing

- Designed graphic and 3D material for the company's website,
- Collaborated with software developers to ensure the implementation of proposed designs on company's website.
- Review and update of marketing materials, ensuring consistency with current branding and messaging.
- Redesigned the company's event materials, typically used at panels and setups, incorporating updated company themes and aesthetics to replace the outdated design.

### Tobiadu.com (Now AlysonGraphix Studio)

JUNE 2022 - PRESENT

Freelance Graphics/Visual Designer

- Development of visual designs for various clients

## REFERENCES

### Slyvia Kendi

Amsterdam Scientific Instruments  
Marketing Coordinator  
slyviakendi@amscins.com

### Thorbjoren Schoenbeck

Amsterdam Scientific Instruments  
CEO  
thorbjoernschoenbeck@amscins.com

### Tim Roosen

Saxion University of Applied  
Study coach  
Sciences (+31 880 196 285)

### Bob Verheijden

Hanze University of Applied  
Study coach  
Sciences (+31 613 664 724)