

# Alison Olutobi Adu

Graphic/Digital/Visual/UI/UX Designer

I have wholeheartedly embraced graphic design as my career path, recognising its profound ability to breathe life into ideas and elevate communication in nuanced ways. My inherent adaptability and swift learning aptitude stand as key assets, and I am actively seeking opportunities to contribute to your organization and foster impactful growth.



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📞 +31 613 636 957

🌐 [tobiadu.com/portfolio/uideesigns](https://tobiadu.com/portfolio/uideesigns)

## EDUCATION

### Bachelor of Design (Graphic & Interactive Design)

Hanze University of Applied Sciences

09/2017 - 06/2022

Groningen, Netherlands

### Game Design & Development (Short Program)

Hanze University of Applied Sciences

09/2016 - 07/2017

Groningen, Netherlands

## PROJECTS

Concept design for music app (12/2023 - Present)

- <https://tobiadu.com/portfolio/musicapp>

App concept for sustainable fresh food delivery (06/2022 - Present)

- <https://tobiadu.com/portfolio/food-app>

App concept for streaming service (02/2024 - Present)

- <https://tobiadu.com/portfolio/tv-concept-design-layouts>

Website & logo design concept (helixembedded.com) (07/2023 - 08/2023)

- [helixembedded.com](https://helixembedded.com)

## WORK EXPERIENCE

### Freelance Graphic Designer

tobiadu.com

06/2022 - Present

## CORE SKILLS

Graphic Design

Logo Design

UI Design

Flyer Design

Game Character Design

Brochure Design

Abstract Design

Motion Graphics

Banner Design

3D Rendering

Visual Design

UI/UX

Adobe Photoshop

Adobe Illustrator

Blender 3D

Figma

Autodesk Maya

Cinema 4D

## REFERENCES

Tim Roosen

Saxion University of Applied Sciences (+31 880 196 285)

Bob Verheijden

Hanze University of Applied Sciences (+31 613 664 724)

Bont B. Diana

Hanze University of Applied Sciences (+31 505 951 275)

## COURSES

Certificate of Completion - Animation, Motion Graphics, UI/UX (09/2022 - 11/2022)

Learned the fundamentals of UI design, prototyping and simulating UI end user experiences.

## LANGUAGES

English

Native or Bilingual Proficiency

Dutch

Elementary Proficiency

## INTERESTS

Music

Design

Character Development/Design

Manga

Video Games